

Assessment Tomorrow

Conference and Exhibition

10th e-Assessment Question

'Impact of e-Assessment on Qualifications, Awarding and Certification'
America Square Conference Centre, City of London 21st and 22nd March 2012

21st March 2012 – *Managing the development of robust and reliable e-assessment for qualifications and learning*
22nd March 2012 – *Developing e-Assessment to support Awarding Organisations, learners, teachers and managers*

www.e-assessment-question.co.uk

About the Conference

e-Assessment, the use of technology based assessment, is increasingly becoming part of the mainstream in the classroom and the workplace. This year we take the Impact of e-Assessment on 'Qualifications, Awarding and Certification' as our focus and look at how the technology, tools and techniques of e-Assessment can support high stakes assessment as well as formative and summative assessment processes. Speakers will also be looking back on the key developments in 2011 and as well as forward to those likely in 2013.

e-Assessment provides a wealth of tools and techniques that enhance and support the qualification process

- Design of a wide range of stimulating and testing question and item types
- Enablement of e-portfolio, evidential and controlled assessments
- Construction of innovative assessment vehicles from adaptive testing to on demand assessment to self-diagnosis assessments
- Delivery of assessment in demanding environments and to suit deliverers, awarding organisations and most importantly learners
- In depth analysis and feedback of performance of individuals, groups, assessment and teaching
- Use of content and systems in a variety of productive and innovative forms
- Administrative support of the qualification process and integration with a wide range of IT and ICT enabled activities.

However, whilst technology offers benefits for those using, or considering using, ICT to address these ideas, there are also challenges to be addressed. e-Assessment brings the opportunity to adopt exciting and innovative approaches to otherwise costly, and/or inflexible assessment of learners, students or employees. The impact on Awarding Organisations, and on Teachers and Trainers, and hence on learners and stakeholders, is profound.

This, the 10th conference, as with the first nine annual e-Assessment-Question events, will be a broad based international conference and exhibition. The conference will provide an excellent opportunity to hear and see practical guidance and advice about e-assessment and e assessment systems. We are proud that the event over its now long history has played a significant role in:

- Raising the awareness of the importance of e-Assessment
- Bringing the major players together at one event for an exchange of ideas and to review lessons learnt and opportunities taken.
- Providing a forum for developing the debate on the selection and use of e-Assessment

Key Features



e-Assessment Association

'The Marketing of e-Assessment' - is a special eAA (e-Assessment Association) led session on Day One (3 pm) which will conclude with the 2012 AGM of the eAA.

Key Speakers including

Prof Cliff Beevers – eAA Chair
John Kerr – UKAA Chair
John Winkley – AlphaPlus Consultancy
Prof Daniel Khan – CE OCN, London
Dr Chris Weadon, AQA
Irwin van Schaffelaar - CITO, The Netherlands
Jeremy Carter – BTL
Geoff Chapman – Calibrand
Chris Sangwin – University of Birmingham

Sponsors



SCHOLAR

A programme of Heriot-Watt University

Programme

Day One, Wednesday 21st March 2012 – managing the development of robust and reliable e-assessment for qualifications and learning

- 0930 Opening Plenary Session, Regulation, Transparency and external influences
1100 Coffee Break
1110 e-enabling Qualifications, the rationale and challenge of e-Assessment for Awarding Organisations
1245 Lunch
1345 eAA led session beginning with two formal presentations and a theme of marketing and broadening the reach of e-Assessment
1500 Question Time style Panel Debate, Chair Cliff Beevers PhD, OBE, Chair of eAA, followed by the AGM of the e-Assessment Association
1730 Conference closes – evening reception

Day Two, Thursday 22nd March 2012 – developing e-Assessment to support Awarding Organisations, learners, teachers and managers

- 0930 Opening Session of the day, Innovation and development services
1100 Coffee Break
1110 Classroom challenges, adaptive assessment, e-portfolios and controlled assessments
1245 Lunch
1345 Impact on Innovation on learning, assessment and tracking development
1500 Workshop session on controlled assessment
1600 Conference closes

Venue: America Square Conference Centre, 1 America Square, 17 Crosswall, London EC3N 2LD

Who Attends the Conference?

Awarding Organisations and Assessment Providers, Education Bodies, Central Government agencies and Local Authorities, Senior managers in Schools, Colleges and Training Providers, Education, Training and Qualification Policy Makers, System Providers, e-Learning and Vocational Qualification Specialists, Publishers, Human Resource Directors and Managers, Training and CPD Managers.

To book: e-Assessment Question 2012, two day conference

Day One only [] Day Two only [] Both Days [] (Please tick)

Delegates may book for the whole conference or for each day, depending on their interests

Name

Organisation

Address

Postcode

Telephone Number

Email

Registration Fees Full rate: £250 (*) per delegate per day. £475 (*) per delegate for attendance on both days

Discount For delegates from schools, colleges, registered charities and the public sector:

£190 (*) per delegate per day £370 (*) per delegate for attendance on both days Tick here to claim this discount
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Contact the e-Assessment-Question on +44 (0) 20 3617 1580 or Email: jeff@assessmenttomorrow.com

