

Assessment Tomorrow

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tomorrow
the future of e-assessment



Conference and Exhibition
BOOKING INFORMATION

'The 10th e-Assessment Question'

'Impact of e-Assessment on
Qualifications, Awarding and Certification'



America Square Conference Centre, City of London 21st
and 22nd March 2012

21st March 2012 – *managing the development of robust and reliable
e-assessment for qualifications and learning*
22nd March 2012 – *developing e-Assessment to support Awarding
Organisations, learners, teachers and managers*

www.e-assessment-question.co.uk



Conference Features include



'The Marketing of e-Assessment' - is a special eAA (e-Assessment Association) lead session on Day One (3 pm) which will conclude with the 2012 AGM of the eAA.

Speakers include awarding organisations, regulators, assessment providers, e-assessment companies, educationalists, experienced professionals, users.

Exhibition with leading suppliers in the field of e-Assessment.

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Assessment Tomorrow - London Spring 2012 - Conference and Exhibition 'The 10th e-Assessment Question'

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The Challenge

e-Assessment, the use of technology based assessment, is increasingly becoming part of the mainstream in the classroom and the workplace. This year we take 'Impact of e-Assessment on Qualifications, Awarding and Certification' as our focus. We look at how the technology, tools and techniques of e-Assessment can support High Stakes Assessment as well as Formative and Summative Assessment processes and the delivery of qualifications and certification in the classroom and the work place.

e-Assessment provides a wealth of tools and techniques that enhance and support the qualification process

- Design of a wide range of stimulating and testing question and item types
- Enablement of e-portfolio, evidential and controlled assessments
- Construction of innovative assessment vehicles from adaptive testing to on demand assessment to self-diagnosis assessments
- Delivery of assessment in demanding environments and to suit deliverers, awarding organisations and most importantly learners
- In depth analysis and feedback of performance of individuals, groups, assessment and teaching
- Use of content and systems in a variety of productive and innovative forms
- Administrative support of the qualification process and integration with a wide range of IT and ICT enabled activities.

However, whilst technology offers benefits for those using, or considering using, ICT to address these ideas, there are also challenges to be addressed. e-Assessment brings the opportunity to adopt exciting and innovative approaches to otherwise costly, and/or inflexible assessment of learners, students or employees. The impact on Awarding Organisations, and on Teachers and Trainers, and hence on learners and stakeholders, is profound.

This, the 10th conference, as with the first nine annual e-Assessment-Question events, will be a broad based international conference and exhibition. The conference will provide an excellent opportunity to hear and see practical guidance and advice about e-assessment and e assessment systems. We are proud that the event over its now long history has played a significant role in:

- Raising the awareness of the importance of e-Assessment
- Bringing the major players together at one event for an exchange of ideas and to review lessons learnt and opportunities taken.
- Providing a forum for developing the debate on the selection and use of e-Assessment.

Questions posed and addressed to delegates and speakers by the 2012 e-Assessment Question

Are you considering computer based testing or using e-portfolios in the development or attainment of qualifications?

What are the implications for Awarding Organisations and their clients and users?

What are the implications for learners and teachers, not to mention examiners and managers?

Do you want to find out about e-Assessment? or want to see best practice and the latest developments?

Are you concerned about the risks and costs.

Want to know about how mobile technologies and other cutting edge developments will effect e-Assessment?

What does e-Assessment tell us about learning progress and development?

Are you involved with e-marking, e-Assessment or e-portfolios for the first time?

How will innovation and new developments maintain standards, public confidence and reliability and validity?

Want to discuss the issues with colleagues, AO's etc?

Are you concerned the impact of, and on regulation.

How does e-Assessment support learners, teachers and managers?

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Programme for the Conference

Day One, Wednesday 21st March 2012 – managing the development of robust and reliable e-assessment for qualifications and learning

- 0930 Opening Plenary Session, Regulation, Transparency and external influences
- 1100 Coffee Break
- 1110 e-enabling Qualifications, the rationale and challenge of e-Assessment for Awarding Organisations
- 1245 Lunch
- 1345 eAA (e-Assessment Association) led session beginning with two formal presentations and a theme of marketing and broadening the reach of e-Assessment
- 1500 Question Time style Panel Debate, Chair Cliff Beevers PhD, OBE, Chair of eAA, followed by the AGM of the e-Assessment Association
- 1730 Conference closes – evening reception



Day Two, Thurs. 22nd March 2012 – developing e-Assessment to support Awarding Organisations, learners, teachers and managers

- 0930 Opening Session of the day, Innovation and development services
- 1100 Coffee Break
- 1110 Classroom challenges, adaptive assessment, e-portfolios and controlled assessments
- 1245 Lunch
- 1345 Impact on Innovation on learning, assessment and tracking development
- 1500 Workshop session on controlled assessment
- 1600 Conference closes



Venue: America Square Conference Centre
1 America Sq, 17 Crosswall, London EC3N 2LD

Who Attends the Conference

Awarding Organisations and Assessment Providers. Education Bodies, Central Government agencies and Local Authorities. Senior managers in Schools, Colleges and Training Providers. Education, Training and Qualification Policy Makers. System Providers. e-Learning and Vocational Qualification Specialists. Publishers. Human Resource Directors and Managers. Training and CPD Managers.



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Booking Form for the 2012 e-Assessment Question conference and exhibition

To book: e-Assessment Question 2012, two day conference

Day One only [] Day Two only [] Both Days [] (Please tick)

Delegates may book for the whole conference or for each day, depending on their interests

Surname

Organisation

Address

Postcode

Telephone Number

Email

Registration Fees

Full rate: £250 (*) per delegate per day £475 (*) per delegate for attendance on both days

Discount For delegates from schools, colleges, registered charities and the public sector:

£190 (*) per delegate per day £370 (*) per delegate for attendance on both days
tick here to claim this discount (*) plus VAT at the prevailing rate.

I enclose a cheque for the sum of £ made payable to Assessment Tomorrow Ltd.

Your purchase order number :

Address for invoices if different from above:

Please indicate any special dietary requirements :

Electronically: www.e-assessment-question.co.uk

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